

POULIN GRAIN

Leading Animal Nutrition

Poulin Grain is proud to announce a program to involve Poulin Grain, local 4-H clubs and you!

Goal

To provide a program that will involve contact between the 4-H club and non-profit clubs, the dealer and Poulin Grain, yet not over burden anyone with a lot of paperwork.

We want the club (non-profit) to be familiar with you, the dealer, and use you as a contact for any information and education that you and Poulin Grain can share. By building this relationship, your business can grow.

Outline of Program

Program name: Club Card

Steps:

1. Dealer contacts clubs in area and informs them of the Club card program
2. 4-H club signs up for program – Registration form included
3. Dealer returns registration form to Poulin Grain for approval along with non-profit certificate.
4. Poulin Grain sends the dealer a 4-H Club card kit - kits consists of club punch cards, box to hold cards, hand punch, membership cards, and additional cards
5. Dealer issues club card to all 4-H participants each participant gets a membership card each participant get a punch card, card stays at store
6. Every time the 4-H participant buys feed - punch a hole for each bag purchased, each punch is worth \$.25
7. Once the card is full – send to Poulin Grain. Poulin Grain issues checks on a quarterly basis.

This program will be evaluated at the end of one year. We value your participation and input on this program!

Any questions please call Joanne at 800-334-6731!

Club Card Registration Form

Dealer Name: _____

Club Name: _____

Non-Profit Certificate 501C3– Please send copy along with registration form.

Club Leaders:

Names: _____

Address: _____

Phone number: _____

Treasurer:

Name: _____ **Address:** _____

Phone number: _____

Participants' names:
